

ADVANCE INFORMATION SHEET



Title:	Kew's Big Trees
Author:	Christina Harrison
Imprint:	Kew Publishing
Specification:	240 x 193 mm
Page extent:	68 pp
Format :	Flexicover
Publication date:	21 May 2008
Price:	£4.95 (e)
ISBN:	978 1 84246 390 1
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Market / Audience

Visitors to Kew and the general public.

Key Selling Points

- First ever guide to Kew's iconic trees and arboretum, aimed at the general public
- Coverage of fascinating information on trees in history, culture, our economy and record breaking trees
- Profiles 20 of Kew's most intriguing trees and the stories behind them, including the oak, yew, ginkgo and pagoda tree
- Extensively illustrated with over 90 colour photographs
- Full colour maps and seasonal trails to guide visitors around the best places to see trees at Kew
- Ties in with the opening of the Treetop Walkway and Year of the Tree summer festival at Kew
- Great value for money!

Description

To some, trees are green monuments; emerald cathedrals that augment our landscape and bewitch us with their folklore; to others they are vital for survival, providing shade, food, fuel and medicine.

Indeed, Britain's own history is entangled with the oak, yew, ash, and other trees that clothe our countryside and it was not so long ago that we used them for everything from weapons to water carriers. The world of trees is an immensely diverse and vitally important one.

Kew holds over 14,000 trees in its 132 hectares: a unique mix of the rare, ancient, useful and beautiful. In *Kew's Big Trees* you can discover how one of the world's best tree collections came to be; learn the stories behind 20 of its most intriguing trees; follow seasonal trails, and find out just why trees are so important to us all.

Author information

Christina Harrison works as Festivals interpretation officer at Kew, and produces interpretation on site for each of the projects included in every festival Kew puts on. She has worked at Kew since 1999 and has been in the interpretation team since September 2002. Christina has a degree in plant ecology and environmental science, a Masters degree in garden history and an advanced national certificate in horticulture. She regularly writes for *Kew Magazine* and was shortlisted for the new writer Garden Writers Guild award in 2007.

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